

TIPS FOR WRITING AN ARTIST STATEMENT

- Keep it simple.
- Write it in language everyone can understand.
- Offer answers to a few basic questions
 - What inspires you?
 - What does it signify?
 - What is your process?
 - What makes it unique?
 - What does it mean to you?
- Try to prompt viewers to
 - Reflection
 - Connection
 - Attraction
- A simple approach is the following
 - Who – who you are – a short bio
 - What – what kind of work you do
 - Why – why you want to do this work
 - When – when did you produce the work
 - Where – where was the work created